



## **Economic Development Commission**

Wednesday, March 31, 2021 at 6:00 p.m.

City Hall and Zoom Conference Call

### Minutes

1. Call to Order—6:06
2. Roll Call
  - a. Members: Mitch Seiberling, Mason Niklos, Tim Havenstrite, Rob Hoffman, Scott DeVries
  - b. Others: Mayor Chad Allegar, Councilwoman Christy Lindsay, Councilwoman Deb Townsend, Hometown Pride representative Sue Ponder, JEDCO Jeff Davidson
3. Approval of Agenda—Tim, Mason, passed unanimously
4. Approval of Minutes (from February 24, 2021 meeting)—Tim, Mitch, passed unanimously
5. New Business:
  - a. Live, Work, Play Flyer
    - i. Currently have:
      1. Double fold flyer
      2. Larger flyer
    - ii. There was talk of making a 163 brochure (Prairie City, Monroe, Otley, Pella)
    - iii. Marion County has created a Red Rock Area brochure
    - iv. Brochure around the bike trail—Scott will reach out to Monroe
    - v. Brochure created for CIARAD, Scott will try to find a copy of this brochure
    - vi. May need to create three different brochures:
      1. Tourism focus: what visitors can do here
      2. City Welcome: what benefits for new residents
      3. Econ Development: what benefits for new businesses
  - b. Business Listing Update—PCBA to take over this responsibility
  - c. Wayfinding Signs – points of interest indicated prior to meeting on shared form ([https://docs.google.com/spreadsheets/d/1\\_ntBFrpN-1KZnG8l07fv15SPunipAYITMicQp6uGUfo/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1_ntBFrpN-1KZnG8l07fv15SPunipAYITMicQp6uGUfo/edit?usp=sharing))
    - i. Members to identify preferred sign position and pointing direction
    - ii. Scott will reach out to IDOT and Jeff to determine what next steps will be needed as well as what we need to avoid to reduce IDOT issues with process.
6. Old Business:

- a. Planning & Zoning — Off-street parking requirements in Downtown Revitalization area, Scott to follow up with P&Z committee
- b. Real Estate Update
  - i. Commercial Property update / availability
    - 1. Don Williams
    - 2. Property west of Goldies (old Casey's) to be developed this spring, move in by fall
  - ii. Housing Project Update
    - 1. Everything is done, can start abstracts, close on lots—five sold out of 21
    - 2. Townhomes (Burke Builders) meeting next week to discuss and align on project and city ordinances
    - 3. Farrell Properties in process of selling residential units, potential buyer working to finalize the sale
- c. Red Rock Prairie Trail Update—everything approved for extra work; July letting thru DOT; 60 to 90 days construction Monroe to PC to Refuge; still no confirmation of the FLAP grant status for overruns and Phase II (to Mitchellville)
- d. EDC (Corporation) Update—gas line run to EDC west parcel; electric subject to site plan; 4 acres remaining in center; pay back city and determine next steps for development
- e. JEDCO Update—take the broadband study; April 27<sup>th</sup> to complete the survey; commercial properties continue to be added to the website; April 6 Downtown grant being presented to the Jasper Co supervisors and if passed there will be presented to JEDCO on April 20; program is designed to pair with existing programs in each community;
- f. Hometown Pride Update—still waiting, discussion
- g. Review and Future Action on
  - i. Main Street Iowa program
  - ii. Downtown Revitalization Grant Program

## 7. General Discussion

- a. Prairie Days July 30 and 31<sup>st</sup> (Aug 1 Sunday service)
  - i. Scaled down version
  - ii. Prairie Days committee Apr 7<sup>th</sup> 6pm
- b. Marshall Street—pending bid letting June to Aug 2021
- c. City Council meeting Apr 7<sup>th</sup>
- d. Each member requested to think about one area on which they would like to focus within EDC

8. Next Meeting: April 28, 2021 - 6:00 PM City Hall/Zoom Meeting

9. Adjournment—7:40pm

### American with Disabilities Act Compliance:

If there is anyone wishing to attend that may require special assistance in being able to participate in this public meeting, please

advise City Hall of your needs forty-eight (48) hours prior to the meeting.