## FOR IMMEDIATE RELEASE

## Prairie City Police Department to Implement New Speed Threshold on Highway 163 Speed Zone Cameras

**Prairie City, Iowa (November 2, 2023)** The Prairie City Police Department started using photo speed enforcement in July of 2022. Since that time, they have seen a 54% reduction in speeding vehicles. In the past year many people have complained that the 10MPH threshold was too low. The police department in conjunction with Prairie City Government officials listened and voted to raise the threshold to 11MPH. This will still slow cars down to a safer speed, but it also addresses resident concerns. Speed is a factor in 26% of the fatal accidents in the United States, resulting in more than 13,000 lives lost each year. The speed limit on Hwy 163 is 65MPH. At that speed it takes 316 feet to stop your vehicle, for reference a football field is 360 feet.

Another complaint from drivers we received is that there isn't enough signage. The Police Department has already started the process of working with the Iowa Department of Transportation to get Radar Feedback signs permitted and hopefully installed as an additional warning to SLOW DOWN.

Lastly, we have been asked "where is the money going", and we are happy to say all the residents of Prairie City have benefited from the revenue generated.

Upgrades to the Public Water Supply	\$817,465
Library Construction	\$520,866
New Fire/EMS Building	\$1,300,000
Alley behind City Hall construction	\$240,000
Tennis Court Renovation	<u>\$80,000</u>
	\$3,241,421

As of November 1, 2023, total revenue was \$3,384,615. We believe with the increased threshold and additional signage that will decrease every year. Our goal is zero, so please slow down, don't drive distracted and stay safe.